

Great Northwoods Journal



ADVERTISING COVERAGE AREAS & RATE SHEET

DELIVERY AREAS

<u>Zip Code</u>	<u>Post Office</u>	<u>State</u>	<u>Households</u>
03576	Colebrook	NH	1656
03582	Groveton and Stark	NH	1246
03583	Jefferson	NH	533
03584	Lancaster	NH	1676
03590	North Stratford	NH	538
03598	Whitefield and Dalton	NH	1647
05904	Gilman	VT	118
05905	Guildhall	VT	377
05906	Lunenburg	VT	<u>538</u>
			8329

TOTAL CIRCULATION EACH WEEK—9,600 PAPERS INSERTS & FLYERS

Advertising inserts need to be mailed or delivered to:

Upper Valley Press, Inc., Route 116, PO Box 459, North Haverhill, NH 03774

Save money and get great coverage by choosing specific towns to include your insert.

DISPLAY ADVERTISING

Price Per Column Inc. (pci)

BASIC PRICING: \$9 PCI - For a one-time ad only

\$8 pci - if running at least 4 times during year

\$7 PCI - If running 12 or more times during year

ADD \$70 for COLOR ADS - ANY SIZE

BUSINESS DIRECTORY ADS: 1x2 for \$8.00 per wk. 2x2 (business card size), \$16 per wk.

FRONT PAGE ADVERTISING IS \$11 pci

CLASSIFIEDS

\$5.00 for up to 30 words.

\$.25 each additional word. Classifieds are payable in advance.